



**FOR IMMEDIATE RELEASE**

**FORMER MOTOROLA GENERAL COUNSEL, RICHARD WEISE,  
JOINS CORPORATE LEGAL STANDARD AS CHAIR OF ADVISORY PANEL**

Los Angeles, CA – February 21, 2005 – The Corporate Legal Standard™ (CLS) today announced that legal expert Richard Weise, former general counsel of Motorola and senior partner at Steptoe and Johnson LLP, has joined the company as Chair of its Advisory Panel. Mr. Weise, an expert in innovative approaches to managing the legal function, brings over thirty years of corporate, law firm, academic and governance experience to this position, in which he will help drive the strategic direction of the company and provide practical guidance on its products and services.

“To have someone of Rich’s stature, with his experience and thought leadership, join our company is truly an honor and tremendously exciting for our efforts,” said Nena Wong, CEO of The Corporate Legal Standard. “As chair of our advisory panel, which already includes some of the leading legal experts in America, Rich helps to infuse a strong validation for the work we are doing and the value legal organizations across the country will be able to derive from our efforts.”

Mr. Weise’s work as chair of the advisory panel will include advising the Law Department Benchmarking Standards Panel as well as providing direction for product development including agenda™, the industry’s first total collaboration and productivity solution. Available April 4<sup>th</sup>, agenda™ provides a pre-configured portal, extranet and intranet knowledge management and business process workflow improvement system enabling legal departments to streamline and optimize their business processes on a cost and resource efficient ASP platform. The Standards Panel, with the assistance of APQC, an internationally recognized resource for process and performance improvement, is developing the Legal Business Process and Metrics Benchmarking Standards™, which will enable law departments to apply a business-like approach to the practice of law by promoting standardized business process classification and law department measures in the field of legal service for business, thus reducing costs and optimizing performance

“Both as the head of a Fortune 100 company’s legal efforts and as a senior partner at a law firm with a strong commitment to bringing cost-effective solutions to client matters, I have long recognized the need and import of what The Corporate Legal Standard is doing,” said Richard Weise. “Personally this is an exciting opportunity to apply many of the principles I have developed in corporate and private practice as well as academia to a new paradigm that can fundamentally improve the legal field as a whole. I also look forward to collaborating with such a terrific group of legal minds that has been assembled for these efforts.”

Mr. Weise served as Senior Vice President, General Counsel and Secretary of Motorola, Inc., where he created and led what is now a 300 member law department. He has been a member of Motorola’s Management Board, and served on Motorola’s eighteen-member Board of Directors. He founded and chaired the Manufacturer’s Alliance general counsels group, is on the board of directors of American Corporate Counsel Association (ACCA), a member of The Association of General Counsel, has served as Chairman of The Executive Committee of CPR Institute and is active with the American Bar Association. Mr. Weise is on the visiting board of DePaul University Law School, and the boards of Northwestern University Dispute Resolution Research Center and Arizona State University Law School and regularly

lectured on alternative dispute resolution and corporate ethics at Stanford University School of Law and, more recently, Harvard Law School. Mr. Weise's most recent book is a two-volume set, Representing the Corporation: *Strategies for Legal Counsel*, that offers strategies, systems, processes and formulas to help organizations improve their integrity, efficiency, productivity and cost-effectiveness while integrating better and more efficiently with their clients and business organizations.

### **The Corporate Legal Standard, Inc.**

The Corporate Legal Standard, Inc. (CLS) seeks to create the industry standard in corporate and government law department practice by combining best practices in business process improvement, content and technology to enhance efficiencies and productivity as well as to promote consistent work quality. CLS's patent-pending Agenda™ System is the industry's first total collaboration and Productivity Operating System™ that offers a pre-configured portal/extranet/intranet/knowledge management/business process workflow improvement system. For more information about CLS, visit [www.corplegalstandard.com](http://www.corplegalstandard.com) or call 888.CLS.7150.

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